



Substitute for form 1449A/PTO

**INFORMATION DISCLOSURE  
STATEMENT BY APPLICANT**

(use as many sheets as necessary)

Application Number 10,812,417

Filing Date 03/30/2004

First Named Inventor Sumit Agarwal

Art Unit 2171

Examiner Name Unknown

Sheet 1 of 4

Attorney Docket Number 64557.000020 (GP-254-00-US)

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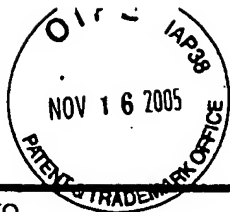
Examiner Initials	Cite No.	DOCUMENT NUMBER Number - Kind Code (if known)	Publication Date MM-DD-YYYY	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages or Relevant Figures Appear
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First Named Inventor Agarwal

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<b>INFORMATION DISCLOSURE STATEMENT BY APPLICANT</b> <i>(use as many sheets as necessary)</i>				Substitute for form 1449A/PTO		Application Number		10/812,417					
						Filing Date		03/30/2004					
						First Named Inventor		Agarwal					
						Art Unit		2171					
						Examiner Name		Unknown					
Sheet		3		of		4		Attorney Docket Number		64557.000020 (GP-254-00-US)			
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*Examiner Initials		Cite No.		Include name of the author (in CAPITAL LETTERS), title of the article (when appropriate), title of the item (book, magazine, journal, serial, symposium, catalog, etc.), date, page(s), volume-issue number(s), publisher, city and/or country where published								TRANSLATION	
				Google Introduces New Pricing For Popular Self-Service Online Advertising Program, <a href="http://www.google.com/press/pressrel/select.html">http://www.google.com/press/pressrel/select.html</a> , p. 1-2, dated February 20, 2002, printed on 7/29/03. (electronic copy on enclosed CD)									
				Collection of pages from <a href="http://www.overture.com">www.overture.com</a> , printed on 7/29/03. (electronic copy on enclosed CD)									
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				<b>First Named Inventor</b>	Agarwal	
				<b>Art Unit</b>	2171	
				<b>Examiner Name</b>	Unknown	
<b>Sheet</b>	4	<b>of</b>	4	<b>Attorney Docket Number</b>	64557.000020 (GP-254-00-US)	
<b>OTHER DOCUMENTS - NON-PATENT LITERATURE DOCUMENTS</b>						
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DV		Chris Sherman, "Google Launches AdWords Select," February 20, 2002, 6 pages	

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